

Policy Briefing: Changing Land Use and Changing Energy

Speaker Bios

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The College of New Jersey Library Auditorium



Ted Borer Energy Plant Manager, Princeton University

Edward “Ted” Borer is the energy plant manager for Princeton University. He is actively involved in the campus energy and carbon emissions reduction efforts. He has over 30 years of experience in the power industry, is a registered professional engineer, and holds both undergraduate and graduate degrees in Mechanical Engineering as well as the CEM, CEP, and LEEDAP Certifications. He is active in the leadership of the International District Energy Association and New Jersey Higher Education Partnership for Sustainability and a founding chair of the Microgrid Resources Coalition. He speaks regularly on energy topics, has published articles in trade magazines, blogs, and peer-reviewed journals, as well as a book chapter on combined heat and power.



Kenneth Esser Business Development Manager, PSE&G

Kenny Esser, Business Development Manager at PSE&G, is responsible for strategic planning and developing programs that advance the companies Utility of the Future goals. This includes energy efficiency, smart homes, battery storage, solar and alternative fuel vehicles. Prior to joining PSE&G in June 2014, Mr. Esser served as Sr. Associate at Gabel Associates, an energy consulting firm in Highland Park, NJ. There, he managed development activities in renewable and energy efficiency markets, and evaluated energy and environmental policy issues at the State and Federal levels. Prior to joining the firm Mr. Esser served in various energy leadership roles for the State of New Jersey, where he implemented aggressive policies that helped to establish New Jersey as a national and global leader in energy efficiency and renewable energy development. He held the position of Chief Energy Advisor to the Governor where he developed and managed statewide energy policy initiatives, including the State's first Energy Master Plan in 13 years. He also served as Policy Advisor for Energy and Economic Growth at the New Jersey Department of Environmental Protection (DEP), where he managed policy development and legislative strategies on climate change, including the Regional Greenhouse Gas Initiative (RGGI), the first greenhouse gas cap and trade program in the United States.



Pamela Frank Vice President, Gabel Associates

Ms. Frank has more than 15 years experience in sustainability issues and the renewable energy industry. She manages the firm's efforts related to the development of renewable energy, advanced technology, and energy efficiency projects. She also supports regulatory and analytical activities for these markets. Ms. Frank has served as a key stakeholder in the development of the solar energy market in New Jersey. Since 2004, Ms. Frank has served on the state's Renewable Energy Task Force, the policy body that has shaped solar development in the State. She worked closely with the New Jersey Board of Public Utilities, legislative leadership and the Governor's Office for the successful passage of the Solar Advancement and Fair Competition Act of 2010. She has served as Project Developer/Project Manager for a wide-range of solar projects and has expertise on project development issues, including the implementation of cost effective financing approaches. Prior to her work in the solar market, Ms. Frank served as the Founding Executive Director for the not-for-profit organization, GreenFaith. She serves on the Board of PlanSmart NJ.



Steven Goldenberg, Esq. Co-Chair, Public Utilities Practice Group, Fox Rothschild

Steve serves as co-chair of the firm's Public Utilities Practice Group. He concentrates his practice in public utility law, with a particular emphasis on energy regulatory matters. Since 1996, Steve has represented the interests of, among others, large commercial and industrial establishments, independent power producers, energy service companies, renewable energy companies, and marketers of electricity and natural gas. Steve founded and represents the New Jersey Large Energy Users Coalition, which is comprised of some of the State's largest industrial and commercial businesses, including pharmaceutical companies and major manufacturers. Steve also founded and represents the New Jersey Combined Heat & Power/Distributed Generation Coalition, which is comprised of cogeneration and fuel cell developers, engineering firms, financial institutions and manufacturers. Steve served as Chair of the Christie Administration's Energy Master Plan Task Force on Energy Efficiency and Renewable Energy. Steve also recently authored or assisted the Legislature in the development of several energy bills, fostering the development of cogeneration and district energy facilities and implementation of energy efficiency projects that were signed into law. Steve served a seven year tenure as Special Counsel to the Board of Public Utilities and Department of Environmental Protection and Energy.



Tom Lynch Executive Vice President, KDC Solar

Tom Lynch joined KDC Solar in 2010 as Executive Vice President. Tom has over 20 years of power investment banking experience at Salomon Brothers, Goldman Sachs, and Deutsche Bank. Tom's experience includes over \$40 billion of financing, IPOs, commodity linked transactions, and a number of merger and acquisition transactions. His list of clients included Calpine Corp, NRG Energy, PPL Corp, Constellation Energy, Covanta Energy, RRI Energy, LS Power, Energy Capital Partners, and many others. While at Salomon Brothers, Tom acted as financial advisor and placement agent to Kamine Development Corp. on the financing of its New York State cogeneration portfolio. Prior to working on Wall Street, Tom worked at AT&T Capital and Westinghouse Financial Services with a focus on the acquisition of limited partnership interests in the unregulated power sector and leverage lease interests in the aircraft sector.

Tom has a Bachelor of Science degree in Accounting from University of Scranton and a Master's in Business Administration with a concentration in Finance from Southern New Hampshire University. Tom currently serves on the board of PlanSmart NJ and is Chief of the Far-Hills Bedminster Fire Department.



Senator Bob Smith (D)

Senator Smith is considered one of the State's leading environmental lawmakers. He's been recognized for his leadership on environmental issues by such groups as NJ Recreation, Parks Association and the NJ Chamber of Commerce, NJPIRG, and others. He has sponsored and passed a host of laws aimed at cleaning up and protecting New Jersey's environmental resources. His Public Service includes serving on the State House Commission 2008-present, was Mayor of Piscataway Township 1981-86, served on the Council 1977-80, Planning Board 1975-86 where he was the Chair in 1976. He also Chaired the Piscataway Environmental Commission from 1971-75. His Legislative Service includes his current seat in the Senate, which he's held since 2002. He served in the General Assembly 1986-2001, was the Deputy Minority Leader 1994-95, and a Parliamentarian 1988-89. Senator Smith also serves on the Judiciary Committee and Chairs the Environment and Energy Committee. Prior to becoming an attorney in private practice, Senator Smith was a Professor of Chemistry and Environmental Science at Middlesex County College. He holds Master's degrees in Chemistry from the University of Scranton and Environmental Science from Rutgers University, as well as a J.D. in law from Seton Hall University.