



Launches New Series of Policy Briefings

PlanSmart NJ, American Planning Association – NJ Chapter, and The Sustainability Institute of The College of New Jersey are pleased to announce a new series of quarterly breakfast policy briefings on current planning topics. Topics will include transportation, infrastructure, water quality, state planning, planning for economic growth, transit-oriented development, and more. The policy briefings will be of interest to planners, developers, attorneys, engineers, business leaders, non-profit organizations, and public officials, among others.

Our first *Policy Briefing* will explore the changing landscape of DEP Water Quality Management Planning in NJ. Event partners include the Association of Environmental Authorities of New Jersey and the NJ Water Environment Association.

Water Quality Management Planning in NJ
Friday, June 8, 2012
8:00 AM – 10:30 AM

Sign up now for your sponsorship.

Sponsorships are limited, so act now. Send in your reservation form and payment today! Please indicate your sponsorship package choice by placing a check mark in the appropriate box.

Sponsorship Levels and Benefits

- Series Sponsor.....\$ 3,000**
High visibility at all three Policy Briefings scheduled for 2012. Prominent placement of logo on all promotional and Policy Briefing materials and PlanSmart NJ’s website; name and logo on all follow-up material; four complimentary tickets to each of the 2012 Briefings; 2012 PlanSmart NJ complimentary membership (new members only). SERIES SPONSORSHIP
- Breakfast Sponsor\$ 1,500**
Company name and logo on buffet tables as well as on promotional materials and briefing materials; three complimentary tickets to the Policy Briefing; 2012 PlanSmart NJ complimentary membership (new members only). SPONSORSHIP PER EVENT
- Supporter.....\$ 1,000**
Company logo on promotional materials, briefing materials, and three complimentary tickets to the Policy Briefing; 2012 PlanSmart NJ complimentary membership (new members only). SPONSORSHIP PER EVENT
- Friend\$ 500**
Recognition on poster at registration table and on briefing materials; two complimentary tickets; 2012 PlanSmart NJ complimentary membership (new members only). SPONSORSHIP PER EVENT

**Water Quality Management Planning in NJ
Friday, June 8, 2012
8:00 AM – 10:30 AM**

Sponsorship Form

Name _____

Affiliation _____

Address _____

Phone _____

Email _____

Credit Card (American Express/Visa/Master Card)

Card # _____

Exp. Date _____

Check enclosed payable to:

**PlanSmart NJ
118 West State Street, Trenton, NJ 08608
609-393-9434**

or register online at www.plansmartnj.org

Deadline for recognition at the event: June 4, 2012