

Keynote Speaker: Richard Florida

Professor, University of Toronto and Senior Editor, The Atlantic



Mr. Florida is author of the global bestseller *The Rise of the Creative Class* and *Who's Your City?* a national and international best seller and amazon.com book of the month. His new book, *The Great Reset* explains how new ways of living and working will drive post-crash prosperity. He is author of *The Flight of the Creative Class* and *Cities and the Creative Class*. His previous books, especially *The Breakthrough Illusion* and *Beyond Mass Production*, paved the way for his provocative looks at how creativity is revolutionizing the global economy.

Florida is senior editor for *The Atlantic* and a regular CNN contributor. He has written for *The New York Times*, *The Wall Street Journal*, *The Washington Post*, *The Boston Globe*, *The Economist*, *The Globe and Mail* and *The Harvard Business Review*. He has been featured as an expert on *MSNBC*, *BBC*, *NPR* and *CBS*, to name just a few. Richard has also been appointed to the Business Innovation Factory's Research Advisory Council and recently named European

Ambassador for Creativity and Innovation. Florida's ideas on the "creative class," commercial innovation, and regional development have been featured in major ad campaigns from BMW and Apple, and are being used globally to change the way regions and nations do business and transform their economies. Florida is one of the world's leading public intellectuals on economic competitiveness, demographic trends, and cultural and technological innovation. International diplomats, government leaders, filmmakers, economic development organizations and leading Fortune 100 businesses have benefited from his global approach to problem-solving and strategy development.

He is one of the world's most sought after speakers on global trends, economics, prosperity, competitiveness and growth. Florida was recently named one of *Esquire Magazine's* Best and Brightest, alongside luminaries such as Bill Clinton and Jeffrey Sachs.

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Speaker Biographies

Glen J. Abrams, AICP

**Manager, Strategic Policy and Coordination
Philadelphia Water Department, Office of Watersheds**



Mr. Abrams leads efforts to link PWD's programs and policies with those of other City departments, state and federal agencies, and nonprofit partners. In addition, his team is actively reviewing policies, codes, and programmatic functions and making recommendations for changes to ensure the success of Philadelphia's innovative Combined Sewer Overflow Long-Term Control Plan, "Green City, Clean Waters." Mr. Abrams was instrumental in the early demonstration projects and partnerships that established many of the green stormwater infrastructure initiatives that are now the cornerstone of the "Green City, Clean Waters" plan. He is a frequent speaker on water resources planning and green infrastructure and has presented for the American Planning Association, American Society of Landscape Architects, American Rivers, U.S. Environmental Protection Agency, and the Pennsylvania Department of Conservation and Natural Resources. Mr.

Abrams has a degree in City and Regional Planning from the Ohio State University.

Karen D. Alexander

**President & CEO
New Jersey Utilities Association**



Ms. Alexander manages the daily operations of the association, and plans, oversees and implements the legislative and regulatory advocacy, public relations and member education programs of the Association. NJUA is the voluntary statewide trade association of investor-owned utilities that provide natural gas, electric, telecommunications, water and wastewater services to New Jersey residents and businesses. Prior to her position at NJUA, Ms. Alexander was President of the New Jersey Cable Telecommunications Association (NJCTA), where she represented the cable television industry before Congress, the State Legislature, federal and state regulatory agencies, the media and the general public. She is an expert in policy issues affecting the development and deployment of cable and telecommunications technologies as well as those critical to the energy and environmental fields. Karen Alexander is a graduate of

Brown University in Providence, Rhode Island and holds a bachelor's degree in Sociology.

Robert P. Antonicello

**Executive Director
Jersey City Redevelopment Agency**



For the past seven years, Robert Antonicello has served as the Executive Director of the Jersey City Redevelopment Agency. The Jersey City Redevelopment Agency, New Jersey's largest and oldest municipal redevelopment agency, is responsible for project implementation and oversight within the City's 82 redevelopment areas. Since taking over the reigns of JCRA, Bob has championed the "forgotten" neighborhoods and workforce housing, quickly making Jersey City one of the leaders in the development of workforce housing in the State. His vast and diverse background includes 25 years as owner/manager of a number of brokerage management real estate consulting businesses. Early in his career he served both as a City Planner and Executive Director of Neighborhood Housing Services for the City of Jersey City. Mr. Antonicello earned a B.S. from Rutgers University in Planning and Urban Affairs and an M.S. in Real Estate

Development from New York University.

Kenneth Drucker, FAIA

**Senior Principal
HOK**



Mr. Drucker is Senior Principal and the Design Director of HOK’s New York practice. He is Chairman of the international firm’s Design Board and serves on the Board of Directors. He is passionate about solving complex problems and weaving his work into the fabric of the city. Drucker believes that architecture must be sustainable while blending both art and science. “At HOK, the design of high-performance buildings is our design aesthetic”. Notable projects Drucker currently has on the boards include a 500,000 SF headquarters Building for LG Electronics in Englewood Cliffs, Canon’s 700,000 SF headquarters in Melville, Long Island, Master planning for New York Presbyterian’s two campuses, and Singapore’s Mission to the United Nations. He is completing a 6 million SF Master plan in Los Angeles for United Technologies/BGI of Boston and has 11million SF of Mixed-Use projects currently in design and construction in the USA, Korea, Vietnam, India and Brazil. Other notable projects in New York City include the Staten Island Ferry Terminal (St. George Station Intermodal Center).

Shortly after 9/11, Ken designed Tishman/Speyer’s 222 E. 41st Street and has worked with the NYC Economic Development Corporation to integrate the future Performing Arts Center at the WTC site. Through a series of projects Drucker’s work has been derived from the regional and environmental characteristics unique to each site. Projects often incorporate outdoor space and outdoor civic space for the seasons, shaded, rain-collecting and daylight-filled rooms. He is published globally, teaches and speaks regularly on Sustainable Design and the integration of Biomimicry into his work. Mr. Drucker received his M’ARCH from Harvard University’s Graduate School of Design and a B’ARCH from Cornell University.

Aaron R. Fichtner, Ph.D.

**Deputy Commissioner,
NJ Department of Labor and Workforce Development (NJLWD)**



Dr. Fichtner oversees the Department’s program areas including: Workforce Development, Labor Planning and Analysis, Income Security, Labor Standards and Safety Enforcement and Information Technology. Dr. Fichtner serves as the Department representative on the Board of the New Jersey Economic Development Authority (EDA) and other on various boards and committees. Prior his current position, Dr. Fichtner served as the Department’s Assistant Commissioner for Labor Planning and Analysis (LPA). Under his leadership, LPA became a key resource for policy makers and program managers in education, higher education and economic development. Prior to joining the Department in 2010, Dr. Fichtner was the Director of Research and Evaluation at the Heldrich Center for Workforce Development at Rutgers University. In that role, he conducted extensive research on the workforce and skill needs of key industries; implemented a variety of workforce and education initiatives; and conducted evaluations of education and training programs. Dr. Fichtner received his Ph.D. in Planning and Public Policy at Rutgers University, his Master’s degree in City Planning from the Georgia Institute of Technology and a B.A. in History from Vassar College.

Debbie Hart

**President
BioNJ**



Ms. Hart worked alongside New Jersey's biotechnology industry leaders to establish BioNJ in 1994. BioNJ seeks to promote a business and public policy environment in New Jersey, Washington, D.C. and beyond that advances the growth and prosperity of New Jersey's biotechnology companies. Debbie has been active with the boards and committees of numerous government and academic institutions. As an advocate for the industry, Debbie has spoken before State and federal legislative committees. She is also a frequent speaker at industry events, including serving as the Keynote speaker at the 2011 Russian Pharmaceutical Forum in St. Petersburg and the 2011 Knowledge for Growth Conference in Ghent, Belgium and the Woman's Clinical Trail Leadership Dinner at Partnerships in Clinical Trials.

Past government involvement includes the Prosperity New Jersey Pharmaceutical and Biotechnology Cluster Study that was conducted by Professor Michael Porter of the Harvard Business School, the Jobs Growth and Economic Development Commission and the Task Force on Higher Education Quality and Competitiveness of the State. She also served on the Business Task Force established in 2011 by Senate President Stephen Sweeney and Assembly Speaker Sheila Oliver. Debbie holds an M.S. from the S. I. Newhouse School at Syracuse University and a B.A. from Trenton State College

Dr. Ali Houshmand, Ph.D.

**Interim President
Rowan University**



Dr. Houshmand is serving as interim president of the University, responsible for the day-to-day operations of the school as its Board of Trustees conducts a national search for the next president. Dr. Houshmand began his career as a staff analyst for United Airlines, developing large-scale optimization and forecasting models. He has held leadership positions at the University of Cincinnati, Drexel University and Rowan University. Dr. Houshmand is widely published in technical, business and academic fields, and he has received numerous competitive research grants and contracts throughout his career. His many awards include the American Creativity Association's 2006 Champion of Creativity Award in part given for vigorous advocacy of programs that encourage creativity Dr. Ali Houshmand was educated in three countries, Born in Iran, where he attended primary and high school as an academic and athletic standout,

Houshmand earned his bachelor's (with honors) and master's degrees in mathematics and mathematical statistics from the University of Essex, United Kingdom. He earned a second master's degree and a doctoral degree in industrial and operations engineering from the University of Michigan, Ann Arbor.

Robert Iacullo

**President
United Water**



Robert Iacullo oversees operations and management of United Water's water and wastewater businesses across the nation. In this capacity he has overall responsibility for the company's regulated and environmental services business lines, which provide water and wastewater services for approximately 7 million people throughout the United States. In addition, he serves as president of United Water New Jersey, the company's largest water business which serves about 800,000 people across the Hudson River from New York City. Mr. Iacullo joined United Water in 1980 as a rate analyst. He has held positions of increasing responsibility with the company. Mr. Iacullo is a commissioner of the New Jersey Water Supply Authority. He is a past director of the New Jersey Utility Association and was a board member of the National Association of Water Companies, serving as its president in 2007. Mr. Iacullo is a Vice Chairman

of the Commerce and Industry Association of New Jersey, and serves as a board member for Choose New Jersey. He is a past vice chairman of the Bergen County Economic Development Corporation. Mr. Iacullo holds a bachelor's degree in

business administration from Montclair State University and an M.B.A. in finance from Fairleigh Dickinson University.

Jim Kehoe

Chairman of the Board

Casino Reinvestment Development Authority



Jim Kehoe is the Business Manager of Plumbers & Pipefitters Local Union 322 based in Winslow, NJ. Mr. Kehoe oversees all aspects of union operations including the supply of skilled mechanics to area contractors as well as training apprentices and journeypersons. His responsibilities also include serving as chairman of the pension health and welfare and annuity funds that support members and their families. Kehoe is a frequent speaker at national labor conferences. He talks about the importance of economic development and the role that highly trained union laborers play in the timely and safe completion of building projects throughout the region.

Along with the South Jersey Mechanical Contractors, Kehoe formed a group called "The Alliance." He serves in leadership roles in a number of trade associations. Kehoe is a member of the board of trustees at Rowan University and was appointed by Governor Jon Corzine to the Casino Reinvestment Development Authority and in 2008 was appointed as its Chairman. Mr. Kehoe received a degree in business administration from Rutgers University. He is a life-long Camden County resident who lives in Collingswood.

Dan Kennedy, AICP/PP

Deputy Director

Office for Planning Advocacy

Business Action Center in the Department of State



Mr. Kennedy is the lead staff person on developing the newly released State Strategic Plan. He has played a key role in meeting with numerous stakeholders to collect input and build support for the Plan. After working for the NJ State Agriculture Development Committee and the Monmouth County Planning Board, he managed Burlington County's nationally recognized Agriculture Retention and Development Program. Dan served as Burlington County's representative to the Pinelands Commission from 2007-2011, serving on the Policy & Implementation Committee, Public & Government Committee and chairing the Pinelands Agriculture Advisory Committee. He has also served a term on his City's Environmental Commission and remains active in several local civic organizations. Mr. Kennedy received his

Masters Degree in City & Regional Planning from the Edward J. Bloustein School of Planning and Public Policy (Rutgers University) and a B.S. in Environmental Science from the University of Delaware. In addition his educational experiences include studying at Columbia University's Biosphere II Earth Institute, work-study experience at the University of Pretoria (South Africa) and a term of service in the AmeriCorps.

Richard J. Landers

Vice President—Tax And Real Estate

Campbell Soup Company



Richard Landers joined Campbell Soup Company as Vice President-Taxes in March 2000. Rich provides worldwide tax planning and advisory services to senior management, business units, and corporate functions, and also administers the company's tax compliance systems. He also leads Campbell's Real Estate group, managing the industrial, commercial, and retail operations for Campbell and its subsidiaries worldwide. Previously, Rich was a tax partner for the Consumer and Industrial Products Practice of PricewaterhouseCoopers LLP.

Rich is a Certified Public Accountant and he is a member of the American Institute of Certified Public Accountants and the Tax Executives Institute. Rich serves on the Boards of the United Way of Camden County and the Cooper's Ferry Partnership. Mr. Landers earned his B.S. degree in

economics from The Wharton School of the University of Pennsylvania, and his M.S. degree in taxation from Villanova University.

John J. Matheussen

**CEO
PATCO**



At the helm of the Delaware River Port Authority and its subsidiary PATCO, John works to ensure the Authority's assets are safe, secure and serviceable for generations to come. The safe and efficient movement of people is a key organizational mission along with the provision of outstanding customer service. Mr. Matheussen has been involved in a wide variety of regional issues as a New Jersey State Senator from District 4 from 1992 to 2003 and for the over eight years as Chief Executive Officer of the Delaware River Port Authority & President of PATCO. Mr. Matheussen serves on numerous boards and councils.

He graduated from Seton Hall University with a degree in Communications in 1975, received his juris doctorate from the University of Dayton Law School in 1978 and was admitted to the bar in

1979.

Edward J. McKenna

Senior Partner

McKenna, DuPont, Higgins, & Stone



Mr. McKenna represents more than fifty credit unions and banks, Planning & Zoning Boards, businesses, major developers and hundreds of private clients. He is noted for arbitration and dispute resolution expertise. Mr. McKenna has more than 20 years of distinguished public service as Councilman and then Mayor of the Borough of Red Bank, New Jersey. During his dynamic leadership, the Borough was cited numerous times as one of the best examples of a renaissance city by national publications including the New York Times, The New York Post, The Washington Post and Smithsonian Magazine. Mr. McKenna is Co-founder and past Chairman of the Two River Council of Mayors. He has been appointed and is the current Chairman of the New Jersey State Planning Commission. He is a New Jersey Supreme Court Mediation Panelist. Mr. McKenna also lectures extensively on credit union law and employment law.

Mr. McKenna received his J.D. from Fordham University School of Law and completed Post Graduate work at Harvard Law School. He received a B.S. in Business Administration and Accounting from Villanova University.

Nisha Mistry

Manufacturing Advisor

Mayor's Office Fellow City of Newark



Nisha Mistry serves as the Manufacturing Advisor to the Department of Economic and Housing Development, City of Newark. She is also a Mayor's Office Fellow with the Brookings Institution's Metropolitan Policy Program and a Research Associate with the Institute for the Study of Political Economy & Law (IPEL) at the International University College of Turin, Italy. Nisha has served as a consultant to the Brookings Institution, Diverse Manufacturing Supply Chain Alliance (DMSCA), and the Sustainability Program of the National Trust for Historic Preservation and as a researcher to LSE Cities/Urban Age. She has also previously worked for the Civil Division of the Legal Aid Society of New York City. Nisha holds a M.S. with Distinction in City Design & Social Science from the London School of Economics, a J.D. from Northeastern University School of Law, and a B.A. in Political Science from Barnard College.

Dede Myers

Retired, Vice President

Federal Reserve Bank of Philadelphia



As the vice president at the Federal Reserve Bank of Philadelphia, Ms. Myers led the Bank's Community Development Studies and Education Department, which assists financial institutions in Delaware, southern New Jersey, and eastern Pennsylvania to understand community development issues and strategies. In 2002, the Bank's economic education function, which includes personal financial literacy, was added to her responsibilities.

Dede has more than 30 years' experience in lending in low- and moderate-income communities. Before joining the Fed, she originated small multi-family loans for Quaker Capital. Prior to that, she managed the community development lending effort in New Jersey for Midlantic Bank and its successor, PNC Bank. Before joining Midlantic, Dede worked for Neighborhood Housing Services of America and was the first executive director of Neighborhood Housing Services of Trenton. Ms. Myers has a master's degree in city and regional planning from Ohio State University and a bachelor of arts from Douglass College at Rutgers University. She was formerly a licensed professional planner in the state of New Jersey.

Anne Bovaird Nevins

Senior Vice President, Market Development

Philadelphia Industrial Development Corporation (PIDC)



Ms. Nevins is responsible for managing PIDC's marketing and communications, business development, and client relations initiatives and supervises a staff of five. Ms. Nevins also develops and manages PIDC's relationships with clients in the corporate and commercial development sector, including office, retail and hospitality businesses and development projects. In addition to overseeing PIDC's efforts to retain Philadelphia's large and small commercial businesses, Ms. Nevins works in close partnership with the City and other economic development partners to market Philadelphia as a smart location for business and to attract new companies and developers.

From 1999 to 2001, Ms. Nevins served in the White House Office of Cabinet Affairs. She then joined the Salt Lake Organizing Committee for the 2002 Olympic Winter Games. Ms. Nevins then returned to her native city of Philadelphia and managed corporate sponsorships for the Kimmel Center and next served as Director of Development for Historic Philadelphia, Inc. and raised substantial funds to renovate Franklin Square, an 8-acre urban park in the center of Philadelphia's historic district. Ms. Nevins has a Masters in Business Administration from the Wharton School and a Bachelors Degree in Political Science from the University of Pennsylvania.

Greg Olsen

President

GHO Ventures



Mr. Olsen was the third private citizen to orbit the earth on the International Space Station (ISS). After training he launched on a Russian Soyuz rocket and performed more than 150 orbits of the earth and logged almost 4 million miles of weightless travel during his 10 days in space.

As President of GHO Ventures in Princeton he manages his "angel" investments. Mr. Olsen is currently "Entrepreneur in Residence" at Princeton University. He is active in the New Jersey Technology Counsel (NJTC), NJTC Venture Fund, Institute of Electrical and Electronics Engineers (IEEE) and the NJ Commission on Science and Technology. As a research scientist at RCA Labs (Sarnoff Center) he developed vapor phase epitaxial crystal growth of optoelectronic devices, including laser diodes and photodetectors for fiber optic applications. He was awarded 12 patents, wrote more than 100 technical papers, co-authored several book chapters and has given numerous invited lectures to both technical and trade journal audiences.

Mr. Olsen received a BS Physics (1966), a BSEE and MS Physics (1968) from Fairleigh Dickinson University, then was awarded a Ph.D. in Materials Science from the University of Virginia (1971). He performed post-doctoral studies at the University of Port Elizabeth (South Africa).

Dean J. Paranicas

President And Chief Executive Officer Health Care Institute of New Jersey



Dean J. Paranicas became the third president and chief executive officer of the HealthCare Institute of New Jersey (HINJ) in March, 2011. Prior to joining HINJ, Mr. Paranicas was Vice President, Corporate Secretary and Public Policy for BD. Mr. Paranicas began his career as an associate attorney with McCarter & English, LLP in Newark, New Jersey. Mr. Paranicas previously served as HINJ's Board Secretary and Chair of its Steering Committee. He is a former member of the Board of Directors of NEHI, and also a former Chair of the Board of Trustees of the Foundation for New Jersey Public Broadcasting. He is a former member of the Rutgers University Board of Governors and the Rutgers University Foundation Board of Overseers. He is also a former Chair of the Rutgers University Board of Trustees, where he is now a Trustee Emeritus.

Mr. Paranicas earned a B.A. degree With Honors from Rutgers College, Rutgers University. He earned a J.D. degree from Rutgers-Newark School of Law, where he was an Editor of the *Rutgers Law Review*.

Steven Santoro

Assistant Executive Director NJ Transit Capital Planning And Programs



After 25 years of experience in the private sector, Steve Santoro joined NJ TRANSIT's New Rail Construction Department in 2000 and became its Chief in 2003. For the next several years, he oversaw the completion of both the second phase of the Hudson-Bergen Light Rail project and the River Line Light Rail system. By 2007, Steve had risen to Assistant Executive Director of NJ TRANSIT's Capital Planning and Program Department and is currently responsible for a multi-billion dollar capital construction, equipment purchase, planning, contracted services, community-based bus service and light rail operations. A graduate of Rutgers University, Steve brings years of experience in implementing projects both here and abroad, as well as an important perspective on taking new light and commuter passenger rail services through the planning stages and into revenue service.

Anne Strauss-Wieder

Principal and Founder



Ms. Strauss-Wieder has over 30 years of transportation/logistics experience. She works closely and collaboratively with private sector stakeholders and public sector interests to ensure that supply chain projects reflect market realities, emerging trends and customer needs. She has pioneered new ways of facilitating the productive integration of freight operations with community goals and economic development, as well as means for addressing key issues facing the freight industry. She continuously analyzes industry trends and trend breakers and develops forecasts for all aspects of freight movement and distribution.

Ms. Strauss-Wieder is currently the President of the New Jersey Roundtable for the Council of Supply Chain Management Professionals; serving on NAIOP's National Industrial Conference Planning Committee, and a member of the Transportation Research Board and the Women's Transportation Seminar. Ms. Strauss-Wieder was a Leadership New Jersey 2010 Fellow. She has a BA and MA in Regional Science from the University of Pennsylvania.

Carl E. Van Horn, Ph.D.



**Professor of Public Policy and Founding Director
John J. Heldrich Center for Workforce Development at Rutgers University**

Dr. Van Horn is the author of 14 books and over 100 scholarly articles and reports on American public policy and the American labor market, his research has been featured in leading media outlets, including The New York Times, Wall Street Journal, National Public Radio, The PBS NewsHour, ABC and NBC and CBS network news and CNN.

Van Horn has also held several senior policy-making positions in government, including Director of Policy during the administration of New Jersey Governor James Florio. From 2006 to 2010, he Chaired of the Board of Directors of the New Jersey Economic Development Authority. Currently, he is a member of New Jersey Governor Chris Christie's Council of Economic Advisors. President Clinton appointed Van Horn to a Presidential Emergency Board to mediate disputes between labor and management in the railroad industry. He also served as Senior Economist at the Joint Economic Committee of the U.S. Congress and as a member of the Boards of New Jersey Transit and the New Jersey Commission on Science and Technology.

He graduated Phi Beta Kappa from the University of Pittsburgh in Honors Political Science and Sociology and earned a MA and Ph.D. in political science and public policy from The Ohio State University.

David Zimmer

**Executive Director
New Jersey Environmental Infrastructure Trust**



With extensive bonding and financial Management experience, Mr. Zimmer has worked to improve the efficiency and effectiveness of one of the State's premier lending Authorities. NJEIT is New Jersey's independent State Authority responsible for administering low interest loans to local municipalities, utility authorities and water companies to fund environmental infrastructure projects critical to improve the State's water quality, protect the public health, improve the natural resources, and promote economic growth.

Mr. Zimmer has considerable expertise in risk management, capital markets, and investment banking. Prior NJEIT, Mr. Zimmer was the Managing Partner of Princeton Structured Finance Analytics Group. He previously served as Executive Vice-President of Marketing for Exigen Mortgage Asset Management in Dallas, TX; Executive Vice-President of Asset and Risk Management for People's Choice Home Loans in Princeton, NJ; Managing Director of Structured Finance at American Capital Access Holdings in New York City; and Senior Vice-President with Prudential Securities in New York City and Philadelphia.