2012 NJ Regional Planning Summit: “Reshaping New Jersey to Unleash our Creative Potential”

Tuesday, April 10, 2012
The War Memorial
Trenton, NJ
PlanSmart NJ is an independent, non-profit planning, education, and research organization committed to improving the quality of community life through the advancement of sound land use planning and regional cooperation.

Drawing on over 40 years experience, PlanSmart NJ concentrates on land use, economic growth, transportation, housing, environmental conservation, and related issues throughout the State of New Jersey.

PlanSmart NJ believes that balanced and thoughtful land use planning can strengthen our economy and environment to make New Jersey a better place to live, work, and play for all. We help refocus the debate away from whether New Jersey should grow, to how best we can grow. We believe growth must balance both the environmental and economic needs of the state.

PlanSmart NJ
118 West State Street
Trenton, NJ 08608
609-393-9434
www.plansmartnj.org

@PlanSmartNJ
Welcome! This is my first year as chairman of PlanSmart NJ’s board of directors, but I have been an active board member of this impressive organization for many years. I am proud to be part of an organization that, at its core, is about innovation. Since its inception in 1968, PlanSmart NJ has founded new organizations, shaped policy, conducted research projects, and educated the public on varied regional planning issues, including economic development, transportation, and urban revitalization, to name just a few areas of expertise.

Today, with our new Executive Director, Lucy Vandenberg, we have a renewed commitment to looking at old problems with a fresh eye and to developing solutions that balance a myriad of interests while moving our state, our regions, and our local communities toward a more sustainable future. Today’s summit is a place where we expect new ideas will be shared to set the stage for future action.

Whether you are a business leader, a planning professional or a private citizen, I invite you to join PlanSmart NJ now. With your participation, we can make a difference for our citizens, our workforce, and our communities.

Richard Goldman
Chairman
Welcome to PlanSmart NJ’s, “NJ Regional Planning Summit: Reshaping New Jersey to Unleash our Creative Potential.” We are pleased to bring to New Jersey our keynote speaker Richard Florida, Newark-native, author of *The Rise of the Creative Class* and Senior Editor of *The Atlantic*. This is the inaugural year of our NJ Regional Planning Summit and we have a full day of panels, networking, and provocative ideas to share with you.

Our focus today is on innovation and investment to create strong regions to attract and retain a talented workforce. We invite you to contribute to this conversation today and to join us as we continue this theme through our partnerships with business, higher education, government, and New Jersey’s citizens.

We expect this summit to become known throughout New Jersey and the broader region as the place to come to hear new ideas, network with colleagues, and learn about the latest policy proposals, whether your interest is in state and regional planning, economic development, transportation, housing or community-building.

Stay up to date with PlanSmart NJ and regional planning topics by ‘Liking Us’ on Facebook: [www.facebook.com/plansmartnj](http://www.facebook.com/plansmartnj) and following us on Twitter: [@PlanSmartNJ](http://twitter.com/PlanSmartNJ)

Enjoy the day!

Lucy Vandenberg
Executive Director
Table of Contents

PlanSmart NJ Board of Directors ................................................................. 4
NJ Regional Planning Summit Agenda ....................................................... 6
Our Sponsors ............................................................................................... 10

What Will It Take to Support Regional Innovation Clusters? A
Preliminary Analysis Report ....................................................................... 12

Keynote Speaker: Richard Florida ................................................................ 13

Speaker Biographies ..................................................................................... 14

Glen J. Abrams .............................................................................................. 14
Karen D. Alexander ........................................................................................ 14
Robert P. Antonicello .................................................................................... 15
Kenneth Drucker ........................................................................................... 15
Aaron R. Fichtner .......................................................................................... 16
Debbie Hart .................................................................................................... 17
Dr. Ali Houshmand ........................................................................................ 17
Robert Iacullo ................................................................................................ 18
Jim Kehoe ........................................................................................................ 19
Dan Kennedy .................................................................................................. 19
Richard J. Landers ......................................................................................... 20
John J. Matheussen ........................................................................................ 21
Edward J. McKenna ....................................................................................... 21
Nisha Mistry ................................................................................................... 22
Dede Myers .................................................................................................... 22
Anne Bovaird Nevins ....................................................................................... 23
Greg Olsen ....................................................................................................... 24
Dean J. Paranicas ........................................................................................... 24
Steven Santoro ................................................................................................. 25
Anne Strauss-Wieder ....................................................................................... 25
Carl E. Van Horn ............................................................................................. 26
David Zimmer ................................................................................................ 27

The NJ Regional Planning Summit was approved for 5 AICP CM credits. CLE credits are pending, please be sure to sign in at Registration to receive credit.
PlanSmart NJ Board of Directors

Officers:

Chairman:
  Richard S. Goldman, Esq., Drinker Biddle & Reath

Vice Chairs:
  Linda K. Bentz, AutoKthonous
  Joseph A. McNamara, NJ LECET

Secretary:
  Karen Jezierny, Princeton University

Treasurer:
  Vito Pulito, GE Healthcare

Board Members:

  Karen Alexander, NJ Utilities Association
  Jorge H. Berkowitz, Ph.D., Langan Engineering
  Carol L. Beske, ACT Engineers Inc.
  Philip B. Caton, PP, FAICP, Clarke Caton Hintz
  Lawra Dodge, PG, Excel Environmental Resources, Inc.
  Thomas Drewes, Retired State Conservationist, USDA
  Peter A. Eschbach, New Jersey American Water
  Raymond A. Ferrara, Ph.D., Omni Environmental LLC
  David B. Fisher, K. Hovnanian Homes
  James B. Kehoe, Local Union 322
  Ronald S. Ladell, AvalonBay Communities
  Lisa Lindsey, Paulsboro Refining Company
  Richard W. Lloyd, Johnson & Johnson
  Thomas Massaro, New Jersey Natural Gas
  Anthony E. Pizzutillo, Smith Pizzutillo LLC
  Mark Solomon, Esq., Pepper Hamilton LLP
  Michael Willmann, WMSH Marketing Communications
  Ted Zangari, Esq., Sills Cummins & Gross
Advisory Board:

Richard Bilotti, Trenton Times, Retired
James Hughes, Edward J. Bloustein School of Planning & Public Policy
Pam Hersh, Princeton HealthCare System
Joanne Jaeger, Johnson & Johnson
Joseph Maraziti, Maraziti Falcon & Healey
Allen Rowe, Institute of Advanced Study, Retired
Ciro Scalera, NJ LECET
Robert Wolfe, Picus Associates

PlanSmart NJ Staff:

Lucy Vandenberg, AICP/PP Executive Director
Ann Brady, Managing Director
Alisa Goren, Planner
Kayla Malsbury, Assistant Planner

Event Partners:
Agenda

NJ Regional Planning Summit:
“Reshaping New Jersey to Unleash our Creative Potential”

8:00 AM – 4:00 PM

Registration
8 am  Registration and Networking with coffee, tea, and continental breakfast. Sponsored by: Wells Fargo Home Mortgage

Welcome
8:30 am  Welcome Lucy Vandenberg, Executive Director, PlanSmart NJ

Implementing the New State Plan:
Strategic Investment in People and Places

8:45 - 9:15 am  Gregory Olsen, Ph.D., President, GHO Ventures
Greg Olsen, an entrepreneur and scientist, will discuss environments that stimulate innovation and creativity and what government and businesses need to consider to attract and retain talent in New Jersey.

Investing in our People: How the New State Plan Can Foster Investment in New Jersey’s Workforce

9:15 -10:30 am
NJ’s State Strategic Plan seeks to both prioritize investments in projected growth industries to foster job creation and to create priority growth investment areas. Business leaders, academics and government officials will discuss how they can work together to foster innovation and attract and retain talent to meet the market demands of tomorrow’s workforce. Speakers will discuss the role of education and workforce investments as factors in creating functioning regions and sustainable economic growth.
Panelists:

- **Carl Van Horn**, Executive Director, Heldrich Center for Workforce Development, Moderator
- **Aaron Fichtner, Ph.D.**, Dep. Commissioner of the NJ Dept. of Labor and Workforce Development
- **Debbie Hart**, President, BioNJ
- **Dan Kennedy**, Deputy Director, NJ Dept. of State, Office for Planning Advocacy
- **Dean Paranicas**, President, Healthcare Institute of NJ
- **Anne Strauss-Wieder**, Principal and Founder, Strauss Wieder

10:30 am  **Break**

**Investing in our Places: Strategic Investments in NJ’s Physical Infrastructure.**

10:45 am – 12:00 pm

The State is poised to adopt the new State Strategic Plan. This panel will discuss the importance of strategic investment in our physical infrastructure as a component of State Strategic Plan implementation. State investments should be made to create more efficient land use, greater attention to equity, job growth, and environmental sustainability, while resolving conflicts among multiple goals and multiple agencies.

Panelists:

- **Karen Alexander**, President & Chief Executive Officer, New Jersey Utilities Association, Moderator
- **Glen Abrams**, Manager, Strategic Policy and Coordination Philadelphia Water Department, Office of Watersheds
- **Bob Iacullo**, President, United Water
- **Nisha Mistry**, Manufacturing Advisor/Mayor’s Office Fellow, City of Newark
- **Steven Santoro**, Assistant Executive Director, NJ Transit Capital Planning And Programs
- **David Zimmer**, Executive Director, Environmental Infrastructure Trust
Lunch & Keynote Speaker
12:00 - 2:00pm
Post Recession Opportunities: Richard Florida
Professor University of Toronto and Senior Editor, The Atlantic

12:30 - 1:45pm Richard Florida will demonstrate how the great recession has the potential to transform how we live and work and how we can plan for a more prosperous future by nurturing the creative class and reinventing our cities and centers.

1:45 - 2:00pm Book Signing

The Path to Success
Response Panel on Richard Florida’s Ideas

2:00 - 3:00pm
Drawing on their own experiences, leaders in urban and suburban redevelopment will reflect on the concepts presented by Richard Florida. They will discuss what works and what does not work in attracting and retaining talent and generating vibrant communities.

Panelists:

- **Dede Myers**, Retired, Federal Reserve Bank of Philadelphia, Moderator
- **Bob Antonicello**, Executive Director, Jersey City Redevelopment Authority
- **Kenneth Drucker**, FAIA Senior Principal HOK
Anne Bovaird Nevins, Senior Vice President, Market Development, Philadelphia Industrial Development Corporation, Navy Yard Project

Edward McKenna, Chairman of State Planning Commission and former Mayor of Red Bank

Fostering a Regional Sustainable Economy:  
A South Jersey Case Study

3:00 – 4:00 pm
What’s needed to make New Jersey’s regions work? What will it take to create functional regions that will promote economic development, and provide housing and transportation choices for New Jersey’s “creative class”? Learn what’s in store for South Jersey in terms of planning and infrastructure investments, synergies between higher education and the private sector, and planning for livable communities. What is the region doing to foster innovation and attract and retain talent?

Panelists:

Jim Kehoe, Chairman of the Board, Casino Reinvestment Development Authority, Moderator
Ali Houshmand, Ph.D., Interim President, Rowan University
Rich Landers, Vice President Tax and Real Estate, Campbell Soup
John Matheussen, CEO, PATCO

Closing Remarks

4:00 pm Richard Goldman, Drinker Biddle & Reath and PlanSmart NJ  
Chairman of the Board
Thank You to the Generous Support of our Sponsors:
Thank you to our Media Sponsors:

NJBIZ
ALL BUSINESS • ALL NEW JERSEY

Thank you to our Friends:
- Advance Realty
- Advanced Solar Products
- Avalon Bay Communities
- Boston Properties
- Carleton Kemph
- Fieldstone Associates
- Greenbaum, Rowe, Smith & Davis LLP
- Langan Engineering
- Local Union 322
- Maser Consulting
- National Business Parks
- New Jersey Builders Association

And Colleagues:
- Brownfield Redevelopment Solutions (BRS)
- Brownstone
- Coopers Ferry Development Partnership
- Kitchen Associates
- Lear & Pannepacker
- Melillo & Bauer Associates
- NJ Utilities Association
- NJ Economic Development Authority
- Robert Wood Johnson Hospital

A/V Sponsor: Clarke Caton Hintz
What Will It Take to Support Regional Innovation Clusters? A Preliminary Analysis

A Report by PlanSmart NJ in Partnership with NJ Chamber of Commerce

New Jersey’s State Strategic Plan seeks to efficiently target economic growth while preserving the environment to produce vibrant regions. The Plan presents the promises of promoting regional geographic industry growth clusters coined, “Regional Innovation Clusters” - to foster economic prosperity and places considerable importance on the infrastructure within the state.

To better understand how the goals to preserve the environment and promote economic development align “on the ground,” PlanSmart NJ is analyzing the geographical distribution of the state’s industry clusters in relation to existing infrastructure.

We are employing GIS mapping to identify where infrastructure and priority industry clusters exist in relation to each other. After mapping such infrastructure, we will overlay the areas associated with New Jersey’s major industry clusters. The result of this overlay will provide a geographical representation so that we may examine the potential match/mismatch between existing infrastructure and needs of the growth industries. Finally, an analysis of the findings and recommendations for aligning the state’s industry clusters with existing and proposed infrastructure investment will be included.

This report will help current and future New Jersey firms make locational decisions by understanding the opportunities derived from operating within regional innovation clusters.

This work serves as a follow-up to PlanSmart NJ’s latest report, “What’s Land Use Got to Do With It: Examining the Connections Between NJ’s Economic Prosperity and Land Use Patterns.” The report features the valuable perspectives of a number of industry leaders that convened to assess the challenges to New Jersey’s economic growth. The New Jersey State Strategic and Plan is a tool to address such issues. By ensuring that there is proper infrastructure in areas where employers tend to cluster, we can also promote growth is sustainable, both economically and environmentally.

“What Will It Take to Support Regional Innovation Clusters? A Preliminary Analysis Report” is expected to be completed Summer 2012.

Sponsored by:

New Jersey Natural Gas
Keynote Speaker: Richard Florida

Professor, University of Toronto and Senior Editor, The Atlantic

Mr. Florida is author of the global bestseller *The Rise of the Creative Class* and *Who’s Your City?* a national and international best seller and amazon.com book of the month. His new book, *The Great Reset* explains how new ways of living and working will drive post-crash prosperity. He is author of *The Flight of the Creative Class* and *Cities and the Creative Class*. His previous books, especially *The Breakthrough Illusion* and *Beyond Mass Production*, paved the way for his provocative looks at how creativity is revolutionizing the global economy.

Florida is senior editor for *The Atlantic* and a regular CNN contributor. He has written for *The New York Times, The Wall Street Journal, The Washington Post, The Boston Globe, The Economist, The Globe and Mail* and *The Harvard Business Review*. He has been featured as an expert on MSNBC, BBC, NPR and CBS, to name just a few. Richard has also been appointed to the Business Innovation Factory’s Research Advisory Council and recently named European Ambassador for Creativity and Innovation. Florida’s ideas on the “creative class,” commercial innovation, and regional development have been featured in major ad campaigns from BMW and Apple, and are being used globally to change the way regions and nations do business and transform their economies. Florida is one of the world’s leading public intellectuals on economic competitiveness, demographic trends, and cultural and technological innovation. International diplomats, government leaders, filmmakers, economic development organizations and leading Fortune 100 businesses have benefited from his global approach to problem-solving and strategy development.

He is one of the world’s most sought after speakers on global trends, economics, prosperity, competitiveness and growth. Florida was recently named one of *Esquire Magazine*’s Best and Brightest, alongside luminaries such as Bill Clinton and Jeffrey Sachs.
Speaker Biographies

Glen J. Abrams, AICP
Manager, Strategic Policy and Coordination
Philadelphia Water Department, Office of Watersheds

Mr. Abrams leads efforts to link PWD’s programs and policies with those of other City departments, state and federal agencies, and nonprofit partners. In addition, his team is actively reviewing policies, codes, and programmatic functions and making recommendations for changes to ensure the success of Philadelphia’s innovative Combined Sewer Overflow Long-Term Control Plan, “Green City, Clean Waters.” Mr. Abrams was instrumental in the early demonstration projects and partnerships that established many of the green stormwater infrastructure initiatives that are now the cornerstone of the “Green City, Clean Waters” plan. He is a frequent speaker on water resources planning and green infrastructure and has presented for the American Planning Association, American Society of Landscape Architects, American Rivers, U.S. Environmental Protection Agency, and the Pennsylvania Department of Conservation and Natural Resources. Mr. Abrams has a degree in City and Regional Planning from the Ohio State University.

Karen D. Alexander
President & CEO
New Jersey Utilities Association

Ms. Alexander manages the daily operations of the association, and plans, oversees and implements the legislative and regulatory advocacy, public relations and member education programs of the Association. NJUA is the voluntary statewide trade association of investor-owned utilities that provide natural gas, electric, telecommunications, water and wastewater services to New Jersey residents and businesses. Prior to her position at NJUA, Ms. Alexander was President of the New Jersey Cable Telecommunications Association (NJCTA), where she represented the cable television industry before Congress, the State Legislature, federal and state regulatory agencies, the media and the general public. She is an expert in policy issues affecting the development and deployment of cable and telecommunications technologies as well as those...
critical to the energy and environmental fields. Karen Alexander is a graduate of Brown University in Providence, Rhode Island and holds a bachelor’s degree in Sociology.

Robert P. Antonicello

Executive Director

Jersey City Redevelopment Agency

For the past seven years, Robert Antonicello has served as the Executive Director of the Jersey City Redevelopment Agency. The Jersey City Redevelopment Agency, New Jersey’s largest and oldest municipal redevelopment agency, is responsible for project implementation and oversight within the City’s 82 redevelopment areas. Since taking over the reigns of JCRA, Bob has championed the “forgotten” neighborhoods and workforce housing, quickly making Jersey City one of the leaders in the development of workforce housing in the State. His vast and diverse background includes 25 years as owner/manager of a number of brokerage management real estate consulting businesses. Early in his career he served both as a City Planner and Executive Director of Neighborhood Housing Services for the City of Jersey City. Mr. Antonicello earned a B.S. from Rutgers University in Planning and Urban Affairs and an M.S. in Real Estate Development from New York University.

Kenneth Drucker, FAIA

Senior Principal

HOK

Mr. Drucker is Senior Principal and the Design Director of HOK’s New York practice. He is Chairman of the international firm’s Design Board and serves on the Board of Directors. He is passionate about solving complex problems and weaving his work into the fabric of the city. Drucker believes that architecture must be sustainable while blending both art and science. “At HOK, the design of high-performance buildings is our design aesthetic”. Notable projects Drucker currently has on the boards include a 500,000 SF headquarters Building for LG Electronics in Englewood Cliffs, Canon’s 700,000 SF headquarters in Melville, Long Island, Master planning for New York Presbyterian’s two campuses, and Singapore’s Mission to the United Nations. He is completing a 6 million SF Master plan in
Los Angeles for United Technologies/BGI of Boston and has 11 million SF of Mixed-Use projects currently in design and construction in the USA, Korea, Vietnam, India and Brazil. Other notable projects in New York City include the Staten Island Ferry Terminal (St. George Station Intermodal Center).

Shortly after 9/11, Ken designed Tishman/Speyer’s 222 E. 41st Street and has worked with the NYC Economic Development Corporation to integrate the future Performing Arts Center at the WTC site. Through a series of projects Drucker’s work has been derived from the regional and environmental characteristics unique to each site. Projects often incorporate outdoor space and outdoor civic space for the seasons, shaded, rain-collecting and daylight-filled rooms. He is published globally, teaches and speaks regularly on Sustainable Design and the integration of Biomimicry into his work. Mr. Drucker received his M’ARCH from Harvard University’s Graduate School of Design and a B’ARCH from Cornell University.

Aaron R. Fichtner, Ph.D.

Deputy Commissioner,
NJ Department of Labor and Workforce Development (NJLWD)

Dr. Fichtner oversees the Department’s program areas including: Workforce Development, Labor Planning and Analysis, Income Security, Labor Standards and Safety Enforcement and Information Technology. Dr. Fichtner serves as the Department representative on the Board of the New Jersey Economic Development Authority (EDA) and other on various boards and committees. Prior his current position, Dr. Fichtner served as the Department’s Assistant Commissioner for Labor Planning and Analysis (LPA). Under his leadership, LPA became a key resource for policy makers and program managers in education, higher education and economic development. Prior to joining the Department in 2010, Dr. Fichtner was the Director of Research and Evaluation at the Heldrich Center for Workforce Development at Rutgers University. In that role, he conducted extensive research on the workforce and skill needs of key industries; implemented a variety of workforce and education initiatives; and conducted evaluations of education and training programs. Dr. Fichtner received his Ph.D. in Planning and Public Policy at Rutgers University, his Master’s degree in City Planning from the Georgia Institute of Technology and a B.A. in History from Vassar College.
Debbie Hart  
**President**  
**BioNJ**

Ms. Hart worked alongside New Jersey’s biotechnology industry leaders to establish BioNJ in 1994. BioNJ seeks to promote a business and public policy environment in New Jersey, Washington, D.C. and beyond that advances the growth and prosperity of New Jersey’s biotechnology companies. Debbie has been active with the boards and committees of numerous government and academic institutions. As an advocate for the industry, Debbie has spoken before State and federal legislative committees. She is also a frequent speaker at industry events, including serving as the Keynote speaker at the 2011 Russian Pharmaceutical Forum in St. Petersburg and the 2011 Knowledge for Growth Conference in Ghent, Belgium and the Woman’s Clinical Trail Leadership Dinner at Partnerships in Clinical Trials.

Past government involvement includes the Prosperity New Jersey Pharmaceutical and Biotechnology Cluster Study that was conducted by Professor Michael Porter of the Harvard Business School, the Jobs Growth and Economic Development Commission and the Task Force on Higher Education Quality and Competitiveness of the State. She also served on the Business Task Force established in 2011 by Senate President Stephen Sweeney and Assembly Speaker Sheila Oliver. Debbie holds an M.S. from the S. I. Newhouse School at Syracuse University and a B.A. from Trenton State College.

Dr. Ali Houshmand, Ph.D.  
**Interim President**  
**Rowan University**

Dr. Houshmand is serving as interim president of the University, responsible for the day-to-day operations of the school as its Board of Trustees conducts a national search for the next president. Dr. Houshmand began his career as a staff analyst for United Airlines, developing large-scale optimization and forecasting models. He has held leadership positions at the University of Cincinnati, Drexel University and Rowan University. Dr. Houshmand is widely published in technical, business and academic fields, and he has received numerous competitive research grants and contracts throughout his career. His many awards include
the American Creativity Association’s 2006 Champion of Creativity Award in part given for vigorous advocacy of programs that encourage creativity. Dr. Ali Houshmand was educated in three countries, Born in Iran, where he attended primary and high school as an academic and athletic standout, Houshmand earned his bachelor’s (with honors) and master’s degrees in mathematics and mathematical statistics from the University of Essex, United Kingdom. He earned a second master’s degree and a doctoral degree in industrial and operations engineering from the University of Michigan, Ann Arbor.

Robert Iacullo
President
United Water

Robert Iacullo oversees operations and management of United Water’s water and wastewater businesses across the nation. In this capacity he has overall responsibility for the company’s regulated and environmental services business lines, which provide water and wastewater services for approximately 7 million people throughout the United States. In addition, he serves as president of United Water New Jersey, the company’s largest water business which serves about 800,000 people across the Hudson River from New York City. Mr. Iacullo joined United Water in 1980 as a rate analyst. He has held positions of increasing responsibility with the company. Mr. Iacullo is a commissioner of the New Jersey Water Supply Authority. He is a past director of the New Jersey Utility Association and was a board member of the National Association of Water Companies, serving as its president in 2007. Mr. Iacullo is a Vice Chairman of the Commerce and Industry Association of New Jersey, and serves as a board member for Choose New Jersey. He is a past vice chairman of the Bergen County Economic Development Corporation. Mr. Iacullo holds a bachelor’s degree in business administration from Montclair State University and an M.B.A. in finance from Fairleigh Dickinson University.
Jim Kehoe
Chairman of the Board
Casino Reinvestment Development Authority

Jim Kehoe is the Business Manager of Plumbers & Pipefitters Local Union 322 based in Winslow, NJ. Mr. Kehoe oversees all aspects of union operations including the supply of skilled mechanics to area contractors as well as training apprentices and journeypersons. His responsibilities also include serving as chairman of the pension health and welfare and annuity funds that support members and their families. Kehoe is a frequent speaker at national labor conferences. He talks about the importance of economic development and the role that highly trained union laborers play in the timely and safe completion of building projects throughout the region.

Along with the South Jersey Mechanical Contractors, Kehoe formed a group called "The Alliance." He serves in leadership roles in a number of trade associations. Kehoe is a member of the board of trustees at Rowan University and was appointed by Governor Jon Corzine to the Casino Reinvestment Development Authority and in 2008 was appointed as its Chairman. Mr. Kehoe received a degree in business administration from Rutgers University. He is a life-long Camden County resident who lives in Collingswood.

Dan Kennedy, AICP/PP
Deputy Director
Office for Planning Advocacy
Business Action Center in the Department of State

Mr. Kennedy is the lead staff person on developing the newly released State Strategic Plan. He has played a key role in meeting with numerous stakeholders to collect input and build support for the Plan. After working for the NJ State Agriculture Development Committee and the Monmouth County Planning Board, he managed Burlington County’s nationally recognized Agriculture Retention and Development Program. Dan served as Burlington County’s representative to the Pinelands Commission from 2007-2011, serving on the Policy &
Implementation Committee, Public & Government Committee and chairing the Pinelands Agriculture Advisory Committee. He has also served a term on his City’s Environmental Commission and remains active in several local civic organizations. Mr. Kennedy received his Masters Degree in City & Regional Planning from the Edward J. Bloustein School of Planning and Public Policy (Rutgers University) and a B.S. in Environmental Science from the University of Delaware. In addition his educational experiences include studying at Columbia University’s Biosphere II Earth Institute, work-study experience at the University of Pretoria (South Africa) and a term of service in the AmeriCorps.

Richard J. Landers

Vice President–Tax And Real Estate
Campbell Soup Company

Richard Landers joined Campbell Soup Company as Vice President-Taxes in March 2000. Rich provides worldwide tax planning and advisory services to senior management, business units, and corporate functions, and also administers the company's tax compliance systems. He also leads Campbell's Real Estate group, managing the industrial, commercial, and retail operations for Campbell and its subsidiaries worldwide. Previously, Rich was a tax partner for the Consumer and Industrial Products Practice of PricewaterhouseCoopers LLP.

Rich is a Certified Public Accountant and he is a member of the American Institute of Certified Public Accountants and the Tax Executives Institute. Rich serves on the Boards of the United Way of Camden County and the Cooper’s Ferry Partnership. Mr. Landers earned his B.S. degree in economics from The Wharton School of the University of Pennsylvania, and his M.S. degree in taxation from Villanova University.
John J. Matheussen  
CEO  
PATCO

At the helm of the Delaware River Port Authority and its subsidiary PATCO, John works to ensure the Authority’s assets are safe, secure and serviceable for generations to come. The safe and efficient movement of people is a key organizational mission along with the provision of outstanding customer service. Mr. Matheussen has been involved in a wide variety of regional issues as a New Jersey State Senator from District 4 from 1992 to 2003 and for the over eight years as Chief Executive Officer of the Delaware River Port Authority & President of PATCO. Mr. Matheussen serves on numerous boards and councils.

He graduated from Seton Hall University with a degree in Communications in 1975, received his juris doctorate from the University of Dayton Law School in 1978 and was admitted to the bar in 1979.

Edward J. McKenna  
Senior Partner  
McKenna, DuPont, Higgins, & Stone

Mr. McKenna represents more than fifty credit unions and banks, Planning & Zoning Boards, businesses, major developers and hundreds of private clients. He is noted for arbitration and dispute resolution expertise. Mr. McKenna has more than 20 years of distinguished public service as Councilman and then Mayor of the Borough of Red Bank, New Jersey. During his dynamic leadership, the Borough was cited numerous times as one of the best examples of a renaissance city by national publications including the New York Times, The New York Post, The Washington Post and Smithsonian Magazine. Mr. McKenna is Co-founder and past Chairman of the Two River Council of Mayors. He has been appointed and is the current Chairman of the New Jersey State Planning Commission. He is a New Jersey Supreme Court Mediation Panelist. Mr. McKenna also lectures extensively on credit union law and employment law.
Mr. McKenna received his J.D. from Fordham University School of Law and completed Post Graduate work at Harvard Law School. He received a B.S. in Business Administration and Accounting from Villanova University.

Nisha Mistry
Manufacturing Advisor
Mayor’s Office Fellow City of Newark

Nisha Mistry serves as the Manufacturing Advisor to the Department of Economic and Housing Development, City of Newark. She is also a Mayor's Office Fellow with the Brookings Institution's Metropolitan Policy Program and a Research Associate with the Institute for the Study of Political Economy & Law (IPEL) at the International University College of Turin, Italy. Nisha has served as a consultant to the Brookings Institution, Diverse Manufacturing Supply Chain Alliance (DMSCA), and the Sustainability Program of the National Trust for Historic Preservation and as a researcher to LSE Cities/Urban Age. She has also previously worked for the Civil Division of the Legal Aid Society of New York City. Nisha holds a M.S. with Distinction in City Design & Social Science from the London School of Economics, a J.D. from Northeastern University School of Law, and a B.A. in Political Science from Barnard College.

Dede Myers
Retired, Vice President
Federal Reserve Bank of Philadelphia

As the vice president at the Federal Reserve Bank of Philadelphia, Ms. Myers led the Bank’s Community Development Studies and Education Department, which assists financial institutions in Delaware, southern New Jersey, and eastern Pennsylvania to understand community development issues and strategies. In 2002, the Bank’s economic education function, which includes personal financial literacy, was added to her responsibilities.

Dede has more than 30 years’ experience in lending in low- and moderate-income communities. Before joining the Fed, she originated small multi-family loans for Quaker Capital. Prior to that, she managed the community development lending effort in New Jersey for Midlantic Bank and its successor, PNC Bank. Before joining Midlantic, Dede
worked for Neighborhood Housing Services of America and was the first executive director of Neighborhood Housing Services of Trenton. Ms. Myers has a master’s degree in city and regional planning from Ohio State University and a bachelor of arts from Douglass College at Rutgers University. She was formerly a licensed professional planner in the state of New Jersey.

Anne Bovaird Nevins

Senior Vice President, Market Development
Philadelphia Industrial Development Corporation (PIDC)

Ms. Nevins is responsible for managing PIDC’s marketing and communications, business development, and client relations initiatives and supervises a staff of five. Ms. Nevins also develops and manages PIDC’s relationships with clients in the corporate and commercial development sector, including office, retail and hospitality businesses and development projects. In addition to overseeing PIDC’s efforts to retain Philadelphia’s large and small commercial businesses, Ms. Nevins works in close partnership with the City and other economic development partners to market Philadelphia as a smart location for business and to attract new companies and developers.

From 1999 to 2001, Ms. Nevins served in the White House Office of Cabinet Affairs. She then joined the Salt Lake Organizing Committee for the 2002 Olympic Winter Games. Ms. Nevins then returned to her native city of Philadelphia and managed corporate sponsorships for the Kimmel Center and next served as Director of Development for Historic Philadelphia, Inc. and raised substantial funds to renovate Franklin Square, an 8-acre urban park in the center of Philadelphia’s historic district. Ms. Nevins has a Masters in Business Administration from the Wharton School and a Bachelors Degree in Political Science from the University of Pennsylvania.
Greg Olsen

President
GHO Ventures

Mr. Olsen was the third private citizen to orbit the earth on the International Space Station (ISS). After training he launched on a Russian Soyuz rocket and performed more than 150 orbits of the earth and logged almost 4 million miles of weightless travel during his 10 days in space.

As President of GHO Ventures in Princeton he manages his “angel” investments. Mr. Olsen is currently “Entrepreneur in Residence” at Princeton University. He is active in the New Jersey Technology Counsel (NJTC), NJTC Venture Fund, Institute of Electrical and Electronics Engineers (IEEE) and the NJ Commission on Science and Technology. As a research scientist at RCA Labs (Sarnoff Center) he developed vapor phase epitaxial crystal growth of optoelectronic devices, including laser diodes and photodetectors for fiber optic applications. He was awarded 12 patents, wrote more than 100 technical papers, co-authored several book chapters and has given numerous invited lectures to both technical and trade journal audiences.

Mr. Olsen received a BS Physics (1966), a BSEE and MS Physics (1968) from Fairleigh Dickinson University, then was awarded a Ph.D. in Materials Science from the University of Virginia (1971). He performed post-doctoral studies at the University of Port Elizabeth (South Africa).

 Dean J. Paranicas

President And Chief Executive Officer
Health Care Institute of New Jersey

Dean J. Paranicas became the third president and chief executive officer of the HealthCare Institute of New Jersey (HINJ) in March, 2011. Prior to joining HINJ, Mr. Paranicas was Vice President, Corporate Secretary and Public Policy for BD. Mr. Paranicas began his career as an associate attorney with McCarter & English, LLP in Newark, New Jersey. Mr. Paranicas previously served as HINJ’s Board Secretary and Chair of its Steering Committee. He is a former member of the Board of Directors of NEHI, and also a former Chair of the Board of Trustees of the Foundation for New Jersey Public
Broadcasting. He is a former member of the Rutgers University Board of Governors and the Rutgers University Foundation Board of Overseers. He is also a former Chair of the Rutgers University Board of Trustees, where he is now a Trustee Emeritus.

Mr. Paranicas earned a B.A. degree With Honors from Rutgers College, Rutgers University. He earned a J.D. degree from Rutgers-Newark School of Law, where he was an Editor of the Rutgers Law Review.

Steven Santoro
Assistant Executive Director
NJ Transit Capital Planning And Programs

After 25 years of experience in the private sector, Steve Santoro joined NJ TRANSIT’s New Rail Construction Department in 2000 and became its Chief in 2003. For the next several years, he oversaw the completion of both the second phase of the Hudson-Bergen Light Rail project and the River Line Light Rail system. By 2007, Steve had risen to Assistant Executive Director of NJ TRANSIT’s Capital Planning and Program Department and is currently responsible for a multi-billion dollar capital construction, equipment purchase, planning, contracted services, community-based bus service and light rail operations. A graduate of Rutgers University, Steve brings years of experience in implementing projects both here and abroad, as well as an important perspective on taking new light and commuter passenger rail services through the planning stages and into revenue service.

Anne Strauss-Wieder
Principal and Founder

Ms. Strauss-Wieder has over 30 years of transportation/logistics experience. She works closely and collaboratively with private sector stakeholders and public sector interests to ensure that supply chain projects reflect market realities, emerging trends and customer needs. She has pioneered new ways of facilitating the productive integration of freight operations with community goals and economic development, as well as means for addressing key issues facing the freight industry. She continuously
analyzes industry trends and trend breakers and develops forecasts for all aspects of freight movement and distribution.

Ms. Strauss-Wieder is currently the President of the New Jersey Roundtable for the Council of Supply Chain Management Professionals; serving on NAIOP’s National Industrial Conference Planning Committee, and a member of the Transportation Research Board and the Women’s Transportation Seminar. Ms. Strauss-Wieder was a Leadership New Jersey 2010 Fellow. She has a BA and MA in Regional Science from the University of Pennsylvania.

Carl E. Van Horn, Ph.D.
Professor of Public Policy and Founding Director
John J. Heldrich Center for Workforce Development at Rutgers University

Dr. Van Horn is the author of 14 books and over 100 scholarly articles and reports on American public policy and the American labor market, his research has been featured in leading media outlets, including The New York Times, Wall Street Journal, National Public Radio, The PBS NewsHour, ABC and NBC and CBS network news and CNN.

Van Horn has also held several senior policy-making positions in government, including Director of Policy during the administration of New Jersey Governor James Florio. From 2006 to 2010, he Chaired of the Board of Directors of the New Jersey Economic Development Authority. Currently, he is a member of New Jersey Governor Chris Christie’s Council of Economic Advisors. President Clinton appointed Van Horn to a Presidential Emergency Board to mediate disputes between labor and management in the railroad industry. He also served as Senior Economist at the Joint Economic Committee of the U.S. Congress and as a member of the Boards of New Jersey Transit and the New Jersey Commission on Science and Technology.

He graduated Phi Beta Kappa from the University of Pittsburgh in Honors Political Science and Sociology and earned a MA and Ph.D. in political science and public policy from The Ohio State University.
David Zimmer
Executive Director
New Jersey Environmental Infrastructure Trust

With extensive bonding and financial Management experience, Mr. Zimmer has worked to improve the efficiency and effectiveness of one of the State’s premier lending Authorities. NJEIT is New Jersey’s independent State Authority responsible for administering low interest loans to local municipalities, utility authorities and water companies to fund environmental infrastructure projects critical to improve the State’s water quality, protect the public health, improve the natural resources, and promote economic growth.

Mr. Zimmer has considerable expertise in risk management, capital markets, and investment banking. Prior NJEIT, Mr. Zimmer was the Managing Partner of Princeton Structured Finance Analytics Group. He previously served as Executive Vice-President of Marketing for Exigen Mortgage Asset Management in Dallas, TX; Executive Vice-President of Asset and Risk Management for People’s Choice Home Loans in Princeton, NJ; Managing Director of Structured Finance at American Capital Access Holdings in New York City; and Senior Vice-President with Prudential Securities in New York City and Philadelphia.
Notes....
Save the Date for the 2012 Annual Awards Dinner

November 1, 2012

At The Heldrich Hotel
New Brunswick, NJ

We are now accepting nominations for the following award categories:

• Regional & Community Planning Achievement Award
• Outstanding Leadership in Planning Award
• Economic Development Achievement Award
• Environmental Achievement Award
• Regional Equity Achievement Award
• Resource Efficiency Achievement Award

For more information about our awards contact Ann Brady at abrady@plansmartnj.org

Thank you for attending the NJ Regional Planning Summit!
Thank you to NJ Regional Planning Summit Sponsors:

New Jersey Natural Gas

Wells Fargo Home Mortgage

Drinker Biddle

New Jersey American Water

New Jersey Housing and Mortgage Finance Agency

New Jersey Laborers’ Employees’ Cooperation and Education Trust

Princeton University

Rowan University

NJ BIZ

SNJ Business People

plan smart nj

better land use
better lives

118 West State Street
Trenton, NJ 08608
609-393-9434
www.plansmartnj.org