

# Build One New Jersey: State Planning for Inclusion, Sustainability and Economic Development

## Speaker Biographies

**Dennis Bone**, President of Verizon New Jersey. Mr. Bone is responsible for all of Verizon's corporate interests in New Jersey. He started his Verizon career in 1979 as an outside plant engineer for New Jersey Bell. He worked in operations, competitive assessment, regulatory matters and external affairs before being named President & CEO of Bell Atlantic–West Virginia in July, 1995. He returned to New Jersey in June, 2000 as President of Verizon New Jersey.

Mr. Bone is on the Board of Trustees of the New Jersey Institute of Technology, the Newark Alliance, the Liberty Science Center, the New Jersey Center for Teaching and Learning and the New Jersey Network Foundation. Bone serves on the Board of Directors of the New Jersey Performing Arts Center, and the New Jersey Utilities Association. In addition, Bone is Chairman of the New Jersey State Employment and Training Commission, Chairman of the New Jersey State Chamber of Commerce and Interim Chairman of Choose NJ.

Mr. Bone received a Bachelor of Science degree in mathematics from the West Virginia University Institute of Technology, Master of Business Administration degree in finance and economics from Rutgers University and a Master of Science degree in counseling from The Johns Hopkins University. He also has been awarded three honorary doctorates.

**Dianne R. Brake**, President, PlanSmart NJ. Ms Brake has over 25 years of planning experience and has developed special expertise in state and regional planning, focusing on transportation, housing and regional equity. Under her leadership, PlanSmart NJ has created a number of innovative planning tools and strategies to transform the practice of planning. These tools are designed to make plans, regulations and investments at all levels of government more integrated, strategic and effective in producing better results on the ground.

Ms. Brake is a co-founder of a number of coalitions that bring diverse interests together. She has been appointed by Governors of both parties to major advisory positions, including the Council on Affordable Housing (COAH), where she was Vice Chair, and the State Planning Commission, where she was Chair of the Plan Implementation Committee. Most recently, she was appointed to a committee of the National Academy of Sciences/Transportation Research Board that developed the 2010 report, *Driving and the Built Environment*. She has received a number of awards for her work, including the 1998 German Marshall Environmental Fellowship award to study land use and transportation planning in Europe.

Ms Brake received her Bachelor of Arts, Sociology/Russian Studies, Hollins College; Master of Fine Arts, Planning and Social Design, California Institute of the Arts; and completed Doctoral Studies at the University of Edinburgh, Scotland,

**Adolfo Carrión**, Director of the White House Office of Urban Affairs. In that role Carrión has worked to advance President Obama's agenda for urban America to make our cities and metropolitan areas more economically competitive, environmentally sustainable, and socially inclusive. His work establishing the Office of Urban Affairs has been credited with breaking down the silos that exist in the federal government to get the Federal Agencies better coordinated to deliver innovative results for America's communities.

This month, Mr. Carrión moves back to this region to become HUD's Regional Director for New York and New Jersey. Here his mission is to work with other federal agencies "in a robust collaborative process to ensure we are getting the best return on investment in economic development, smart infrastructure, and building strong neighborhoods." In this position Mr. Carrión will serve as HUD's liaison to mayors, state and local officials, congressional delegations, stakeholders and customers and will be responsible for overseeing the delivery of HUD programs and service to communities. He will serve as an advisor on intergovernmental relations to HUD Secretary Shaun Donovan, ensuring the agency's major policy initiatives are implemented across the country in ways attuned to local needs and conditions.

Carrión's career began as a school teacher in the Bronx when, after becoming increasingly involved in the needs of students and their parents, he chose to pursue urban planning as a means to positively impact their total environment. With the NYC Department of City Planning he oversaw the development of a major transportation hub and land use strategy for the West Bronx. After serving on City Council, Carrión was elected Bronx Borough President. Under his leadership, total investment in the borough increased from \$361 million/year in 2002, to almost \$1 billion/year in 2008. Unemployment was cut in half with Carrion's aggressive pursuit of employment opportunities for local residents in the largest infrastructure, residential and commercial redevelopment of the borough since the 1920's. Prior to moving to the White House, Mr. Carrión was also President of the National Association of Latino Elected/Appointed Officials.

**Sheryll Cashin**, Professor of Law at Georgetown University. Professor Cashin teaches Administrative Law, Constitutional Law, Local Government Law, and Race and American Law among other subjects. She writes about race relations, government and inequality in America. Her new book, *The Agitator's Daughter: A Memoir of Four Generations of One Extraordinary African-American Family* (Public Affairs, 2008), covers the arc of U.S. race relations from slavery through the post-civil rights era. Her book, *The Failures of Integration: How Race and Class are Undermining the American Dream* (Public Affairs, 2004), received critical praise in *The New York Times Book Review* and *The Chicago Tribune* among other publications. Cashin has published widely in academic journals and written commentaries for several periodicals, including the *L.A. Times*, *Washington Post*, and *Education Week*.

Professor Cashin worked in the Clinton White House as an advisor on urban and economic policy, particularly concerning community development in inner-city neighborhoods. She was law clerk to U.S. Supreme Court Justice Thurgood Marshall and Judge Abner Mikva of the U.S. Court of Appeals for the District of Columbia Circuit.

She received a bachelor's degree in electrical engineering from Vanderbilt University. As a Marshall Scholar, she went on to receive a masters in English Law *with honors* from Oxford University and a J.D. *with honors* from Harvard Law School, where she was a member of the Harvard Law Review.

**Assembly Majority Leader Joseph Cryan**, Legislative District 20. Assemblyman Cryan of Union Township, was first elected to the New Jersey General Assembly on November 6, 2001. He was sworn-in as Assembly Majority Leader on January 12, 2010. Mr. Cryan represents the 20th Legislative District, which includes the Union County municipalities of Elizabeth, Kenilworth, Roselle, and Union Township. He also an undersheriff with the Union County Sheriff's Office.

Mr. Cryan received his Bachelor of Arts in business administration from Belmont Abbey College in North Carolina.

**Kim Guadagno**, Lt. Governor.

Ms Guadagno began her public career as a federal prosecutor. She earned a reputation as being tough and independent, qualities that proved valuable during her successful tenure on the Organized Crime and Racketeering Strike Force in Brooklyn, NY. After leaving the U.S. Attorney's Office, Kim went on to serve as an Assistant Attorney General in New Jersey. As an Assistant Attorney General and the Deputy Director of the Division of Criminal Justice, she was in charge of statewide criminal investigations with oversight of 300 prosecutors and investigators. After leaving office in 2001, Kim became an attorney in private practice, yet continued her commitment to public service. She served on the Monmouth Beach planning board for sixteen years and later as Commissioner in Monmouth Beach from 2005 - 2007. In 2007, Kim became the 75th Sheriff of Monmouth County, and the county's first woman sheriff.

Kim Guadagno was sworn in as New Jersey's first Lieutenant Governor on January 19, 2010.

Ms Guadagno graduated from Ursinus College in 1980, and then American University law school in 1983.

**Marlene Lao-Collins**, Director for Social Concerns for the New Jersey Catholic Conference. The New Jersey Catholic Conference is the public policy organization for the Catholic Bishops of the New Jersey. In this position, which she has held since August, 1999, Ms. Lao-Collins makes recommendations to the bishops on policy issues; testifies at public and legislative hearings; and works collaboratively with numerous state agencies and statewide advocacy groups on affordable housing, public assistance, poverty, child care, child welfare, health

care and immigration. Ms. Lao-Collins brings to her work 10 years experience in state government, where she was involved in developing policy, assisting in the management of state run programs such as Medicaid and welfare, and overseeing reforms in health care access for the poor, public assistance, child care and other programs. She is a graduate of Rutgers University in New Brunswick.

**Stefan Pryor**, Deputy Mayor for Economic Development in the City of Newark. In that capacity, he oversees the City offices responsible for economic development, city planning, housing, and workforce development. Pryor also serves as Chairman of the Brick City Development Corporation (BCDC), which is Newark's economic development organization and which Pryor helped found.

Before his appointment to these posts, Pryor served as President of the Lower Manhattan Development Corporation as the agency's chief executive. Pryor previously served as a Vice President at the Partnership for New York. The Partnership is the NYC's leading business organization. At the Partnership, Pryor spearheaded the organization's public education efforts and served as Executive Director of its main school reform program. After September 11th, Pryor helped coordinate the Partnership's efforts to get downtown businesses up and running again. From 1994 to 1997, Pryor served as Policy Advisor to the Mayor of New Haven, Connecticut.

Pryor is a graduate of Yale College and Yale Law School.

**Joseph A. McNamara**, Director NJ LECET. Mr. McNamara joined the New Jersey Laborers' Employers Cooperation and Education Trust (NJ LECET) as its Director in January 1996. Mr. McNamara is responsible for creating economic opportunities for laborers and union contractors and developing programs to promote management/labor issues important to the construction and environmental remediation industries.

Prior to joining NJ LECET, Mr. McNamara held a variety of management positions in a 25-year career with the Port Authority of NY & NJ. He has extensive experience in areas including economic development, public affairs and international business. Previously as Assistant Director of Public Affairs, Mr. McNamara oversaw the agency's external relations involving the federal government, legislatures of New Jersey and New York, and local governments and communities.

From 1992 - 1994, Mr. McNamara served as Deputy Commissioner of the New Jersey Department of Commerce and Economic Development. He was responsible for many of the department's economic development and international trade activities. In 2001, Mr. McNamara was appointed to the Board of Directors of the New Jersey Economic Development Authority; he also serves on the Board of Trustees of the Schools Construction Corp., a subsidiary of EDA. Mr. McNamara has served on the Governor's Economic Master Plan Commission as a member of the International Trade Task Force. He also was a member of the New Jersey Assembly Task Force on Economic Development.

Mr. McNamara received a BA in Finance from Seton Hall University, a MBA from New York University and a MA in Psychology from the New School for Social Research. In addition, he also attended the Local/State Government Program at Harvard University's John F. Kennedy School of Government.

**Michael Powers**, Mayor, Lawrence Township. In November of 2003 Michael was elected to a four year term on the Lawrence Township Town Council. During his first year on Council Mr. Powers introduced a "pay to play" ordinance to limit campaign contributions from professionals doing business with the Township. As a homeowner himself, Mr. Powers knows the impact property taxes have on a peoples lives. During his second year on Council, Michael identified a tax saving measure that reduced the Township Manager's proposed 2005 tax hike by 11% through the use of the open space fund for park maintenance. In 2006 Michael had the honor of serving as Mayor of Lawrence Township. As Mayor of Lawrence, Mr. Powers took the Council on the road to meet with residents outside the confines of Town Hall. As Mayor, Michael launched events such as the Dog Days of Summer and Diversity Day to strengthen the ties of our community. Michael also utilized his year as Mayor to focus on health initiatives and initiatives for our youth.

In November of 2007 Michael was re-elected to a second term on the Lawrence Township Council. Mr. Powers currently is the Council liaison to the Recreation Committee, the Growth & Redevelopment Committee, Shade Tree Committee and Human Relations Committee.

Mr. Powers received his Bachelor of Arts degree in Political Science from Emory University in Atlanta and his law degree from the Catholic University of America in Washington D.C. Mr. Powers is admitted to the bar in New Jersey and Pennsylvania.

**David Rusk, National Strategic Organizer of the Gamaliel Foundation, author of *Inside Game/Outside Game*.** Rusk combines strong analytical skills with practical political experience. He is a former federal official, New Mexico legislator (1975-77) and mayor of Albuquerque (1977-81), the USA's 36th largest city.

Rusk is now an independent consultant on urban and suburban policy. Since 1993 he has spoken and consulted in over 120 US communities. Abroad, Rusk has lectured on urban problems in England; Berlin, Stuttgart, and Frankfurt, Germany; and in Toronto and Victoria, Canada. In 1997 he served as an advisor to the government of South Africa on metropolitan governance in Johannesburg, Capetown, and Durban. During 2000 he was a visiting professor at the University of Amsterdam and Delft Technical University in The Netherlands.

From 1963-68 he was a full-time civil rights and anti-poverty worker with the Washington Urban League. He then entered the U.S. Department of Labor, serving as the Manpower Administration's legislative and program development director.

The Government Finance Review called Rusk's most recent book, *Inside Game/Outside Game*, "a must-read for all practicing local government officials, elected or appointed, working in a metropolitan area."

Rusk attended the University of California at Berkeley, graduating Phi Beta Kappa as the outstanding undergraduate student in economics (1962).

**Ron Sims**, Deputy Secretary Housing and Urban Development. Mr. Sims was unanimously confirmed by the U.S. Senate on May 6, 2009, and sworn in as the Deputy Secretary for the U.S. Department of Housing and Urban Development on May 8, 2009. As the second most senior official at HUD, Sims is responsible for managing the Department's day-to-day operations, a nearly \$40 billion annual operating budget, and the agency's 8,500 employees.

Sims previously served as the Executive for the King County, Washington, the 13th largest county in the nation in a metropolitan area of 1.8 million residents and 39 cities including the cities of Seattle, Bellevue and Redmond.

While serving three terms, Sims was nationally recognized for his work on transportation, homelessness, climate change, health care reform, urban development and affordable housing

One of the hallmarks of the Sims Administration in King County was the integration of environmental, social equity and public health policies that produced groundbreaking work on climate change, health care reform, affordable housing, mass transit, environmental protection, land use, and equity and social justice.

The Smart Growth policies he implemented in King County stopped costly sprawl and resulted in 96 percent of new construction being concentrated in urban areas with only 4% in rural areas.

Sims was named Leader of the Year by American City and County Magazine in July, 2008 and was recognized as one of Governing Magazine's Government Officials of the Year in 2007. He has been honored with national awards from the Sierra Club, the Environmental Protection Agency and the National Committee for Quality Assurance. Sims joined Senator Edward Kennedy and California Governor Arnold Schwarzenegger as recipients of the 2008 Health Quality Award from the National Committee for Quality Assurance. Sims and King County are also recipients of HUD's prestigious Robert L. Woodson Jr. Affordable Communities Award for 2005.

Sims is a graduate of Central Washington University.

**Timothy Touhey**, Chief Executive Officer/Executive Vice President of the New Jersey Builders Association, former State Planning Commission Chairman. Mr. Touhey leads the statewide Association's member education and advocacy initiatives particularly relating to association governance, plus regulatory and legislative affairs. Under his direction, the Association has established greater relevance within the legislative and regulatory arenas, and broadened its scope to be of even better service to the industry and its membership in the short- and long-term.

In 2008, Governor Corzine appointed Touhey to the Governor's Real Estate Advisory Group Financial Subcommittee. In addition, Touhey holds office and actively participates in a variety of other groups, including: Homes for NJ, Co-Chair, Regional Planning Authority, Board of Directors, Mixed-Use Development group, Chair; Foundation for Housing, President; Green Building Alliance; Meadowlands Housing Commission; Smart Growth Economic Development Coalition.

Before joining the NJBA, Touhey served as the director of the New York and New Jersey Community Business Centers for Fannie Mae. He established partnerships with lenders, private sector firms, not-for-profit organizations, and government officials to help solve local housing problems and expand homeownership opportunities for the underserved. During his tenure, he managed a \$36 billion NJ investment plan to increase homeownership and affordable rental units.

Touhey served previously as the executive director of the state Housing and Mortgage Finance Agency and as the vice chair of the Council on Affordable Housing. He has served as the chairperson of the State of New Jersey State Planning Commission, co-chair of *Homes for New Jersey* and on Governor Codey's Mental Health Task Force.

Mr. Touhey holds a bachelor of science degree in Political Science/Criminal Justice from Mount Mercy College and received a master's degree in Social Work Policy/Administration from the Rutgers Graduate School of Social Work.

**NJ State Senator Loretta Weinberg**, Legislative District 37. Weinberg serves on the Senate Health, Human Services and Senior Citizens Committee (as Vice-Chair) and on the State Government Committee (also as Vice-Chair). She is a former member of the Senate Commerce Committee and the Senate Judiciary Committee.

Ms Weinberg was chosen by Democratic committee members in March 1992 to fill the seat vacated in the Assembly by D. Bennett Mazur, who had resigned due to illness. She served in the General Assembly, the lower house of the New Jersey Legislature, until 2005. In the Assembly, Weinberg served as the Majority Conference Leader from 2002–2005, Deputy Minority Leader from 1996–2001 and Assistant Minority Leader from 1994-1995. Weinberg served as the Chairwoman of the Health and Human Services Committee and Vice Chairwoman of the Family, Women, and Children's Services Committee. Additionally, she also served on the New Jersey Historical Commission, Legislative Services Commission and the New Jersey Israel Commission. Some of her past Committee assignments include the Community Services Committee, the Veteran Affairs Committee and, most recently, the Consumer and Regulated Professions Committee.

From 1975-1985, she was the Assistant Administrator of Bergen County. She was elected to the Teaneck Township Council in 1990, completing her council term in 1994. Besides her service in the Legislature, Weinberg has also been active in community organizations including the American Red Cross, Shelter Our Sisters, the Bergen Family Center, AARP Teaneck Chapter, New Jersey Network of Women Elected Officials, National Organization of Women Legislators and the National Council of Jewish Women.

Weinberg has been recognized as "Legislator Worker of the Year" by the National Association of Social Workers - New Jersey Chapter, The "Friend of New Jersey's Children Award" by the American Academy of Pediatrics - New Jersey Chapter and the "Legislator of the Year Award" by the New Jersey Center for Outreach and Services for the Autism Community (COSAC). She has been selected by Marquis Who's Who for inclusion in the "Who's Who of American Women List".

Ms Weinberg graduated from the University of California, Berkeley with a B.A. in History. She has completed all course work for a Master of Public Administration from Fairleigh Dickinson University.

**NJ State Senator Jim Whelan**, Legislative District 2. Senator Whelan was elected to the Assembly on November 8, 2005, unseating Republican Kirk W. Conover, who had held the seat since 2003 in this Republican-leaning district. Whelan serves in the Assembly on the Tourism and Gaming Committee (as Vice Chairman) and on the Higher Education Committee.

In 1977, Whelan took a job in the Atlantic City School District. Four years later, he made his first foray into politics,

making an unsuccessful run for the Atlantic County Board of Chosen Freeholders in 1981. He rebounded from the loss to win election to the Atlantic City Council in 1982 and was re-elected in 1986. He won the mayor's office in a landslide in 1990. Whelan served three terms as Mayor of Atlantic City.

Following a defeat at the hands of Lorenzo Langford in 2001, Whelan has returned to teaching. He also serves on the board of the Atlantic City Convention and Visitors Authority.

Senator Whelan received his M.Ed. from Temple University