

**PlanSmart NJ's**  
*What No One is Telling You About the Future of New Jersey*  
**Conference**  
**June 13, 2008**  
**8:30 AM - 4:00 PM**  
**Hyatt Regency New Brunswick**

## **Sponsorship Opportunities**

In a greenhouse gas world, PlanSmart NJ's day-long, statewide conference will offer frank insights about the opportunities and challenges for the State. A national speaker from The **Union of Concerned Scientists** will set the stage for thinking about the impacts of climate change on our environment. Speakers from **Gallis and Associates** and **Initiative for Regional and Community Transformation** will address the two other legs of sustainability - the economy and social equity. With New Jersey's many miles of coastline and a port/logistics based economy, the issues of global warming and its effect on economic growth, government efficiency, and social equity are of critical importance to New Jersey. Former US Senator Bill Bradley and Governor Corzine are invited to speak.

### **Presenting Sponsor**

**\$10,000**

Prominent placement of logo on all promotional and conference materials and PlanSmart NJ's website; high-visibility signage at the Conference and Regional Forums; name and logo on all follow-up material; eight complimentary tickets to the Conference and all 2008 Regional Forums; recognized as a 2008 member of PlanSmart NJ.

### **Panel Sponsor**

**\$5,000**

Company logo on promotional materials, posters and conference materials; four complimentary tickets to Conference and all 2008 Regional Forums; recognized as 2008 member of PlanSmart NJ.

### **Event Sponsors**

**\$2,500**

Recognition on posters at registration table; two complementary tickets; recognized as 2008 member.

### **Event Supporter**

**\$1,000**

Name on poster at registration table, 2008 member of PlanSmart NJ

**Deadline for inclusion in promotional materials: May 12, 2008**

**Deadline for recognition at the event: June 9, 2008**