

**PlanSmart NJ**  
***What No One Is Telling You About the Future of New Jersey***  
**AGENDA**

8:00 AM      **Registration and continental breakfast**

**I. Welcome and Introduction**

9:00 AM      **1. Welcome and Introductions: Joseph Maraziti**, Partner, Maraziti Falcon & Healey

PlanSmart NJ Board member Joe Maraziti will introduce how NJ's assets and liabilities are connected to land use and PlanSmart NJ's vision as to how to solve the problems. More about our reforms later in the program.

**II. Strategic Issues:**

9:20 AM      **1. The Environment, What Al Gore Didn't Tell You:** James Miller, Rutgers University will describe the impacts of climate change on New Jersey as outlined in a recent report by the Union of Concerned Scientists.

**James Miller**, Rutgers Department of Marine and Coastal Sciences

9:45 AM      Response Panel: **Kenneth Parker**, CEO, Atlantic City Electric  
**Richard Dovey**, President, Atlantic County Utility Authority  
**Christopher Zeppie**, Director, Environmental Policy, PANYNJ

10:20 AM      **2. The Economy, Risk Assessment and Changing Portfolios:** National visionary and economic consultant Michael Gallis describes the opportunity that NJ has to capitalize on its assets to be strong in the new global economy in a greenhouse gas world.

**Michael Gallis**, Principal, Gallis Associates

10:50AM      Response Panel: **Dennis Bone**, CEO, Verizon  
**Sam Crane**, Principal, CraneConsulting  
**Katherine Kish**, Co-Executive Director, Einstein's Alley

**11:25 AM      Q & A Moderator: Joseph McNamara**, Director, NJLECET

11:45      **Lunch and Keynote: You must do it all!** The vision described for NJ includes economic, environmental and equity goals, woven together through a reformed system of land use planning, regulations and infrastructure investments to create an efficient pattern of development to reduce costs and improve results for growth, conservation and communities.

**Geoff Anderson**, President, Smart Growth America

1:10 PM **3. Regional Equity, The Challenge of Disparities:** The cost of the concentration of poverty – poor health, crime, failing schools, pollution and crumbling housing and infrastructure – must be addressed through a regional approach: regional tax-base sharing, regional economic development, regional infrastructure planning. Carbon constraint can not be used as an excuse.

**Roland Anglin**, Initiative for Regional and Community Transformation (IRCT)

1:35 PM Response Panel: **Paul Scully**, Executive Director, New Jersey Regional Coalition

**DeForest “Buster” Soaries**, Senior Pastor, First Baptist Community Development Corporation

**Peter O’Connor**, Executive Director, Fair Share Housing

2:00 PM **Q & A Moderator: Michael Willmann**, WMSH Marketing Communications

#### **IV. Putting Growth to Work: PlanSmart NJ**

2:20 PM **Connecting the Dots, Land Use Reform in New Jersey:** Much of the State’s challenges are connected to misguided land use plans, regulations and infrastructure investments. Dianne Brake will unveil the 4-step recommendations of PlanSmart NJ’s Smart Growth Economy Project.

**Dianne Brake**, President, PlanSmart NJ

2:40 PM Response Panel: **Susan Bass Levin**, First Deputy Executive Director, Port Authority of New York and New Jersey

Wakefield **Gualberto “Gil” Medina**, Executive Managing Director Cushman &

**Timothy Touhey**, Executive Vice President, NJ Builders Association

3:05 **Q&A Moderator: Michael Willmann**, WMSH Marketing Communications

#### **V. Putting growth to work; The State of NJ**

3:20 PM **A New Vision for New Jersey:** Governor Corzine has a plan to tackle New Jersey’s most difficult problems. **Governor Corzine** will close the conference with his vision for NJ’s response to a carbon constrained world through the Energy Master Plan, infrastructure investment and housing, social and fiscal reform.

This vision is consistent with the goals of PlanSmart NJ’s Smart Growth Economy Project.

**The Honorable Jon Corzine, Governor**

3:50 PM Q & A Moderator: **Joe McNamara**, Director, NJ LECET

4:00 PM Conference Adjournment

**AICP Credits Approved (7 CM Credits)**